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IMPACT INVESTING IN A CHANGING WORLD

Scenarios and Challenges



04/21 | **5.00** pm

In a changing world, there is a need to intervene and reshape and actions. But what must change and why? How can impact investing embrace the changes taking place worldwide? What are the transformations to read, the perimeters to define, and the challenges to face?

International Guest:

Andia Chakava - Investment Director, Graca Machel Trust

Participants:

Mario Calderini - Professor at Politecnico di Milano

Francesco Abba - President CGM Finance

Laura Orestano - CEO Socialfare

Elena Casolari - CEO Opes Italia Sicaf

Sara D'Aulerio - Director of SEFEA Impact SGR

Moderator:

Flaviano Zandonai - Open Innovation Manager CGM

Andia Chakava

Investment Director, Graca Machel Trust

Has over 15 years' experience in fund management. She was instrumental in the setup of (Old Mutual Investment Services and Alpha Africa Asset Managers) in Kenya, where she served in each as MD. She is also the co-author of a 2017 research called 'Growth Barriers Affecting Female Entrepreneurs in East Africa'. She was one of the first female fund managers in the region. In 2014, she was nominated most influential woman in Africa financial services category by CEO magazine and in 2018 was awarded Diversity and Inclusion Business Executive Champion in Kenya.



Francesco Abbà

Chairman of CGM Finance

Has a long experience as a consultant on issues of management and finance for the cooperatives in the CGM network. Since 1990 he is auditor on behalf of Confcooperative. He has been member of the Board in some cooperatives and consortia of the Milan area. In 2014 he was elected Chairman of CGM Finance. Since 2017 he is member of the Board of Cooperfidi Italia, a mutual guarantee institution for cooperatives and social enterprises. He has experience of social enterprises and cooperatives operating in the health sector, social housing, and urban regeneration.



Mario Calderini

Professor at Politecnico di Milano

A Ph.D. in Economics from the University of Manchester, is full Professor at Politecnico di Milano, School of Management, where he teaches Social Innovation. He is the Director of Tiresia, the Politecnico di Milano School of Management's Research Centre for Impact Finance and Innovation. He has been the Director of Alta Scuola Politecnica and Executive Vice President of Fondazione Politecnico. He has been a member of the Scientific Advisory Board of the Minister of University Research and Innovation and a Government's Sherpa for the G7 Italian Presidency 2017. His numerous publications in highly ranked international journals cover several topics in the field of innovation and social impact finance. He has been a member of the G8 Task Force for Social Impact Investment, he chaired the Italian Advisory Board on Social Impact Finance, he is the President of the Scientific Committee of the Social Impact Agenda for Italy Association (Italy's NAB).



Mario Calderini

He sits in the Italian Government's Advisory Group on Social Entrepreneurship and Impact Measurement and he contributed to promote the social innovation agenda in Italy, launching the sector's first public consultation.

He has been part of the Government's Advisory Group that drafted the new law on social entrepreneurship. He is currently a member of the Government's Task Force on Social Impact Investment. He is the President of the Advisory Board for Research and Innovation Strategy of the Lombardy Region Government. He sits in the Advisory Board of Unicredit. He is the President of Social Fare and he is a member of the Board of Directors of Nesta Italy.



Elena Casolari

AD OPES ITALIA Sicaf EuVECA

Is CEO of OPES Italia Sicaf EuVECA, cofounder and executive President of the Opes-Lcef Foundation, and member of the Opes-Lcef Trust. For 10 years, Elena has been CEO of Acra, one of the main Italian NGOs, and prior to that she worked for 12 years in various investment banks dealing with emerging markets (HSBC, Dresdner and Nikko Security). She currently sits on the Boards of Directors of Fondazione Umano Progresso, Social Impact Agenda per l'Italia, Life Based Value srl and is member of the General Council of Fondazione Compagnia di San Paolo.



Sara D'Aulerio

Sara D'Aulerio joined SEFEA Holding S.C. in 2007 after she graduated with a bachelor's degree in Economic Policy at the University of Bologna and a Master's degree in Gender Studies and Gender Policies. She also attended some specialization courses in microfinance. Sara became General Coordinator of SEFEA in 2011 and CEO of SEFEA Impact SGR in 2018.



Laura Orestano



Is CEO at SocialFare |Center for Social Innovation Italy and President of the first impact seed fund in Italy, SocialFare Seed.

Laura has extensive experience in social entrepreneurship and social innovation ecosystems and has worked for large multinational corporations and institutions worldwide.

She focuses her work on how to leverage social value so that it may generate economic value for communities and society as a whole. Laura is Action Aid Partner, EU Commission Expert on Social Innovation, was awarded in 2016 with the WEF Prize “Iconic Trail Blazer Woman of the Decade”.

Flaviano Zandonai

Sociologist, work in the field of social enterprise for about twenty years, carrying out research, training, consulting and publishing. He was senior researcher at Euricse, secretary of Iris Network and Today is Open Innovation Manager in the Cgm Cooperative Group in which operate to promote communities of social entrepreneurs that want develop and disseminate innovation. He collaborates with the magazine Vita and manages "Tempi ibridi", a blog dedicated to institutional innovation and the new value chains between profit and nonprofit. @editormanque.



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